

DWN CONFERENCE 2026

SUCCESS

through

INSPIRATION

**Conference
Partnership
Opportunities**

5-6 May 2026

Addington Raceway and Events Centre,
Christchurch



DAIRY WOMEN'S
NETWORK

success through inspiration

BAYLEYS

The **DWN Conference** **2026** is coming to the **Garden City!**

You're invited to join us at **Addington Raceway & Events Centre, Christchurch** on **Tuesday 5 May - Wednesday 6 May 2026**.

Supported by **Bayleys Canterbury** '**Success Through Inspiration**' is set to be **our biggest, boldest, most empowering event yet** — a two-day experience designed to ignite your ambition, fuel your confidence, and inspire action that truly makes a difference.

Get ready for **powerhouse speakers, hands-on workshops, unmissable networking moments, a glamorous Fonterra Gala Dinner, and an uplifting Fonterra & Global Women's Breakfast** that will leave you energised and motivated long after the conference ends.

Mark your calendars and be part of something extraordinary!

For full details on the conference, go to: **dwn.co.nz/dwn2026**

The **DWN Conference** **2026** programme includes

What you'll learn:

- Build a collaborative business plan
- Unlock the power in your farm
- Create value through a connected dairy-beef system
- Lead from self to team
- Communicate with confidence
- Plus, so much more...

Hear from:

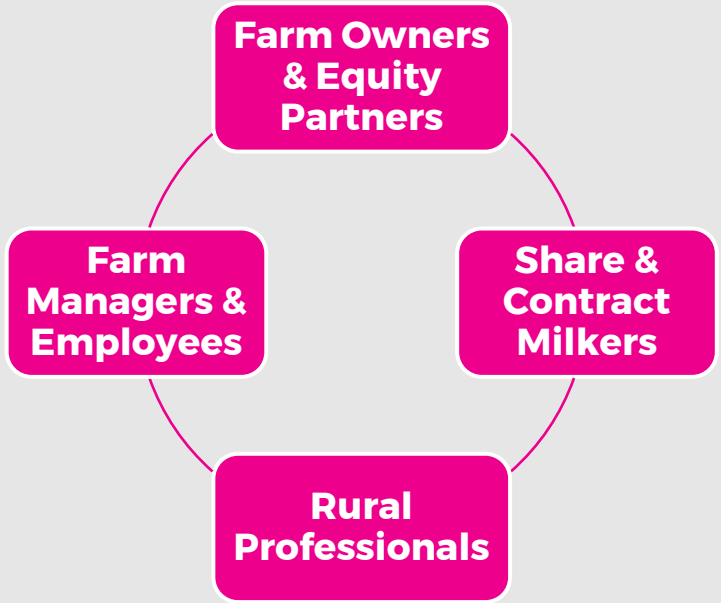
- Karen Penfold
- Sacha Coburn
- Te Radar
- Jehan Casinader

Celebrate and Network at:

- **Fonterra & Global Women Breakfast** - Kick off day one with great company, inspiring conversations, and special guest speaker — Dame Theresa Gattung!
- **Fonterra Gala Dinner** - Celebrate the announcement of the 2026 Fonterra Dairy Woman of the Year

Who will be attending

Average of
232
 attendees across
 2023-2025



Our Network Partners:

FOUNDING PARTNER

DairyNZ

PRIME NETWORK PARTNER

 **Ballance**
agri-nutrients

GOLD PARTNERS




SILVER PARTNERS









BRONZE PARTNERS





AWARD PARTNER



CONFERENCE PARTNER



MEDIA PARTNER



Conference Partnership Opportunities

The DWN Conference 2026, supported by Bayleys Canterbury provides an opportunity for organisations to showcase their products and services that support and enhance the skills and knowledge of people in the dairy sector.

We offer a range of partnership opportunities to suit different levels of involvement, and we are open to discussing your organisation's requirements and tailoring a package to meet your needs.

** All prices shown are exclusive of GST.*

Naming Rights Partner

\$10,000

Limited to one organisation

Benefits include:

Brand Awareness

- Exclusive Partnership
- Logo presence on DWN webpage
- Logo presences on eDM's and collateral
- Social media acknowledgement
- Mentioned in media releases where appropriate
- Collection of digital images of sponsorship
- Acknowledgement from MC
- Acknowledgement as a partner on audio visual display at conference
- Double page advertorial inclusion in delegate workbook
- Inclusion of questions on delegate feedback form
- Display promotional banners on stage for the duration of the conference
- Opportunity to supply branded gifts in delegate bags

Connection with delegates

- Opportunity to address on day one of conference (10 mins)
- Two tables to host delegates in main auditorium with dedicated times throughout the programme to interact and connect with delegates
- Opportunity to run a promotion for delegates during conference

Registrations

- Four complimentary conference registrations
- Table of eight complimentary Fonterra Gala Dinner registrations

MC Partner

\$7,500

Limited to one organisation

Benefits include:

Brand Awareness

- Logo presence on conference webpage
- Logo presence on eDM's and collateral - where appropriate
- Social media acknowledgement - where appropriate
- Supply branded clothing for the MC
- Display company material for duration of the conference
- Collection of digital name of partnership
- Acknowledgement from MC
- Acknowledgement as a partner on audio visual display at conference
- An opportunity to play a video up to 60 Seconds in the plenary
- Single page advertorial inclusion in delegate workbook

Registrations

- Two complimentary conference registrations

Keynote Partner

\$7,500

Limited to four organisations

Benefits include:

Brand Awareness

- Logo presence on conference webpage
- Logo presences on eDM's and collateral - where appropriate
- Social media acknowledgement - where appropriate
- Collection of digital images of sponsorship
- Acknowledgement from MC
- Acknowledgement as a partner on audio visual display at conference
- Display company banner in prominent location for duration of session
- 2-mins to address delegates and introduce speaker in main plenary
- Single page advertorial inclusion in delegate workbook

Registrations

- Two complimentary conference registrations

Speakers available to support

- Karen Penfold
- Sacha Coburn
- Jehan Casinader
- Te Radar - **SOLD**

Workshop Partner

\$3,000

Limited to four organisations

Benefits include:

Brand Awareness

- Logo presence on conference webpage
- Logo presences on eDM's and collateral - where appropriate
- Social media acknowledgement - where appropriate
- Collection of digital images of sponsorship
- Acknowledgement from MC
- Acknowledgement as a partner on audio visual display at conference
- Display company banner in prominent location for duration of session
- 2-mins to address delegates and introduce speaker in main plenary
- Half page advertorial inclusion in delegate workbook

Registrations

- One complimentary conference registration

Table Hosting

\$1,500

Limited to 30 organisations

Benefits include:

Brand Awareness

- Logo presence on conference webpage
- Social media acknowledgement - where appropriate
- Collection of digital images of partnership
- Acknowledgement from MC
- Acknowledgement as a partner on audio visual display at conference
- One-third page advertisement inclusion in delegate workbook

Connection with delegates

- Opportunity to run a promotion for delegates during conference
- Six dedicated times throughout the programme to interact and connect with delegates seated at your table

Registrations

- One complimentary conference registration

SALE

Exhibitor Stand

\$750

Limited to ten organisations

Benefits include:

Brand Awareness

- Logo presence on conference webpage
- Social media acknowledgement - where appropriate
- Collection of digital images of partnership
- Acknowledgement from MC
- Acknowledgement as a partner on audio visual display at conference
- Company logo and logo-board advertisement in delegate workbook

Connection with delegates

- Opportunity to run a promotion for delegates during conference
- Dedicated times throughout the programme to interact and connect with delegates visiting your stand

Stand Inclusions

- One exhibitor furniture package (one trestle table, tablecloth, and one chair)

Registrations

- One complimentary conference registration

Networking Hour Partner

\$7,500

Limited to one organisation

Benefits include:

Brand Awareness

- Logo presence on conference webpage
- Logo presences on eDM's and collateral - where appropriate
- Social media acknowledgement - where appropriate
- Collection of digital images of partnership
- Acknowledgement from MC
- Acknowledgement as a partner on audio visual display at conference
- Display company banners in networking area
- 5-min address to delegates attending the Networking Hour
- Company logo and 100-word advertorial in delegate workbook

Registrations

- Table of eight complimentary Fonterra Gala Dinner tickets

Lunch Partner

\$4,000

Limited to two organisations

Benefits include:

Brand Awareness

- Logo presence on conference webpage
- Logo presences on eDM's and collateral – where appropriate
- Social media acknowledgement – where appropriate
- Collection of digital images of partnership
- Acknowledgement from MC
- Acknowledgement as a partner on audio visual display at conference
- Display company banners in catering area
- Company logo and 100-word advertorial in delegate workbook

Registrations

- One complimentary conference registration

Morning or Afternoon Tea Partner

\$2,000

Limited to three organisations

Benefits include:

Brand Awareness

- Logo presence on conference webpage
- Logo presences on eDM's and collateral - where appropriate
- Social media acknowledgement - where appropriate
- Collection of digital images of partnership
- Acknowledgement from MC
- Acknowledgement as a partner on audio visual display at conference
- Display company banners in catering area
- Company logo and 100 word advertorial in delegate workbook

Registrations

- One complimentary conference registration

Coffee Cart Partner

\$5,500

Limited to one organisation

Benefits include:

Brand Awareness

- Host of the DWN Conference 2026 coffee cart for two-days
- Logo presence on conference webpage
- Logo presences on eDM's and collateral – where appropriate
- Social media acknowledgements – where appropriate
- Collection of digital images of partners
- Acknowledgement on MC
- Acknowledgement of company on audio visual display at conference
- Display company banner in catering area
- Company logo and 50-word advertorial in delegate workbook
- Opportunity to provide additional branding of the coffee cart (partner company to provide)

Registrations

- One complimentary conference registration

Lanyard Partner

\$3,500

Limited to one organisation

Benefits include:

Brand Awareness

- Logo printed on to the delegate lanyards
- Logo presence on conference webpage
- Social media acknowledgement where appropriate
- Acknowledgement from MC
- Acknowledgement as a partner on audio visual display at Conference
- Company logo and 10-word advertorial in delegate workbook

Registrations

- One complimentary conference registration

SOLD

Delegate Bag Partner

\$3,500

Limited to one organisation

Benefits include:

Brand Awareness

- Logo printed on to the delegate bags
- Logo presence on conference webpage
- Social media acknowledgement - where appropriate
- Acknowledgement from MC
- Acknowledgement as a partner on audio visual display at conference
- Company logo and 100-word advertorial in delegate workbook

Registrations

- One complimentary conference registration

Photo Booth Partner

\$5,000

Limited to one organisation

Benefits include:

Brand Awareness

- Host the photo booth across the two-days of conference and the Fonterra Gala Dinner
- Customise photo strip template with company logo
- Logo presence on conference website
- Logo presences on eDM's and eContent where appropriate
- Social media acknowledgement where appropriate
- Collection of digital images for partnership
- Acknowledgement from MC
- Acknowledgement of partner on audio visual display at conference
- Company logo and 100-word advertorial in delegate workbook

Registrations

- One complimentary conference registration
- One complimentary Fonterra Gala Dinner registration

Workbook Advertising

Single Page \$500

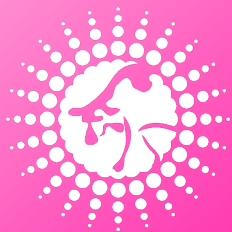
Double Spread \$800

Benefits include:

Brand Awareness

- Logo presence on conference webpage
- Logo presences on eDM's and collateral - where appropriate
- Social media acknowledgement - where appropriate
- Acknowledgement as a partner on audio visual display at conference
- Single or double page spread in conference workbook

SOLD



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Did any of the partnership packages catch your eye, or if you're interested in a tailored partnership package to suit your business and budget, we'd love to chat!

Let's collaborate and create something exceptional together!

For any questions in relation to partnerships please contact
Sarah van Munster:

conference@dwn.org.nz

07 974 4852